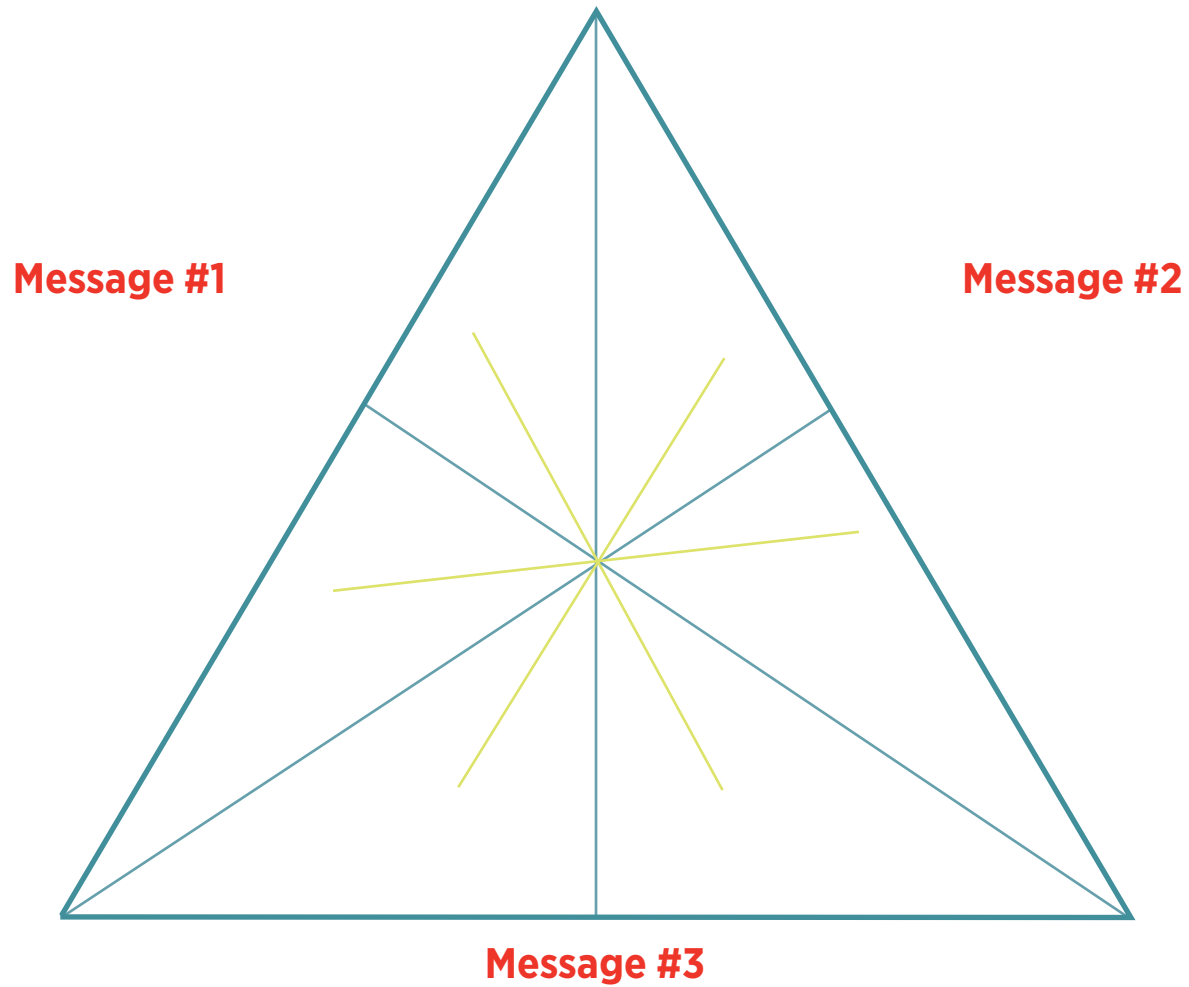


# Message Triangle



## Supporting Points for Your Message Triangle

Topic: \_\_\_\_\_

Audience: \_\_\_\_\_

Objective: \_\_\_\_\_

- Each side of the triangle represents a broad message in one or two words. Generally, each of the three broad messages is equally important.
- Each broad message should be supported by specific facts or examples.

Broad message ➡	#1	#2	#3
Supporting stats/stories/soundbites or facts ↘	<ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> </ul>